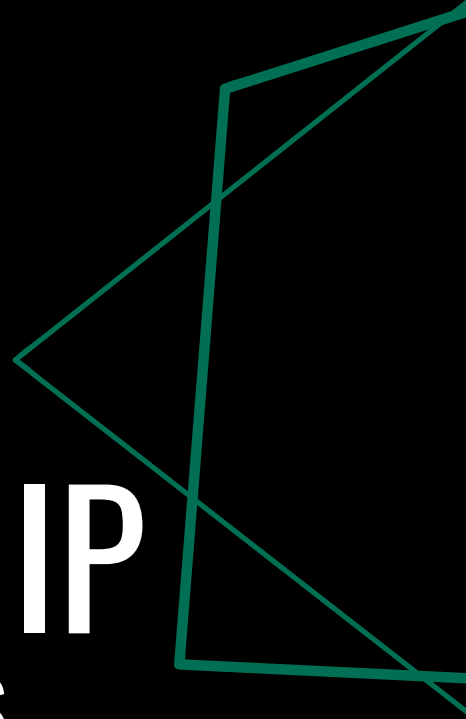




2024 PARTNERSHIP INVESTMENT OPPORTUNITIES



S A S K A T C H E W A N

OIL & GAS

SHOW

June 5 & 6, 2024

306.842.3232
info@saskoilshow.com
11 3rd St. NE | Weyburn, SK | S4H 0W1
www.oilshow.ca

INTRODUCTION



The 2024 Saskatchewan Oil & Gas Show is still a number of months away but the business of producing our "20th Biennial Show" has begun. Sponsorships are a very integral part of the ongoing success the show has enjoyed. This support allows us to promote and produce the show as well as to successfully showcase this very important Saskatchewan industry. We have various levels of sponsorship as outlined in this package.

If you would like to pursue any one of these partnership opportunities, please contact our Show Manager - Monica Osborn at (306)842-3232 or e-mail info@saskoilshow.com



PARTNERSHIP OPPORTUNITIES

PLATINUM - \$10,000

- Platinum sponsors are allowed the option to purchase one (1) foursome in the Exhibitor's Golf Tournament
- Corporate logo on every page of our website
- Recognition of level of sponsorship with logo on all media print advertising
- High profile "Big Screen" Social Centre" where all the major events are staged. 800 - 7500 in attendance at each banquet and barbeque plus 300 attend each high-profile industry awards ceremonies and speaker presentations.
- Sponsor board in each display building, registration areas
- Recognition from the podium at all formal events.

GOLD - \$7,500

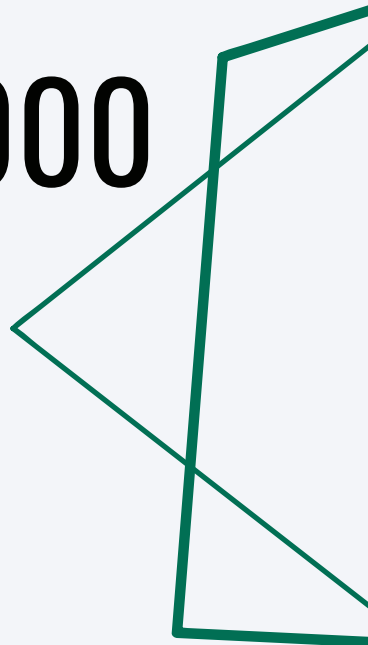
- Logo on sponsorship page and drop down on all website pages
- Recognition of level of sponsorship with logo on all media print advertising
- Sponsor board in each display building, registration areas
- Recognition from the podium at all formal events.

SILVER - \$5,000

- Logo on sponsorship page and drop down on all website pages
- Recognition of level of sponsorship with name and logo on all media print advertising
- Listed sponsorship on the awards display

BRONZE - \$2,500

- Logo on sponsorship page and drop down on all website pages
- Listed as a supporter in the Show Guide





INVESTMENT OPPORTUNITIES

GOLF TOURNAMENT

BREAKFAST SPONSOR (7:30AM) - \$2,500

- Recognition as breakfast sponsor on website and all print materials.
- Corporate logo printed on sign to be displayed at the golf course (option to use company supplied sign if available)
- Opportunity to have company representative(s) available to serve the breakfast.



COURTESY RIDE SPONSOR - \$750

- Recognition as Morning/Afternoon Courtesy Ride sponsor on our website and all print materials.
- Corporate logo printed on sign to be displayed at the golf course as designated signs (option to use company supplied sign if available)
- The Oil Show will provide a courtesy van to shuttle golfers from the golf course into Weyburn.
- All sponsorships received for this will be donated back to the service club supplying the drivers



HOLE SPONSOR - \$500 EACH

- Recognition as hole sponsor at the golf tournament on printed material

FLIGHT - \$250 EACH

- Recognition as flight sponsor at the golf tournament





SUPPERS & LUNCHEONS

TUESDAY KICK-OFF SUPPER - \$7,500

- Recognition as event sponsor on website and all print materials.
- Corporate logo printed on the supper tickets
- 8 VIP meal tickets to each of the suppers & luncheons (total of 32 tickets)

WEDNESDAY AWARDS LUNCHEON - \$7,500

Presentations of the Hall of Fame and Southeast Saskatchewan Legends Awards will take place during the luncheon

- Recognition as event sponsor on website and all print materials.
- Corporate logo printed on the luncheon tickets
- 8 VIP meal tickets to each of the suppers & luncheons (total of 32 tickets)

WEDNESDAY AWARDS SUPPER - \$7,500

Presentations of the Saskatchewan Oil Person of the Year & the Southeast Saskatchewan Oil Person of the Year will take place during the supper

- Recognition as event sponsor on website and all print materials.
- Corporate logo printed on the supper tickets
- 8 VIP meal tickets to each of the suppers & luncheons (total of 32 tickets)

THURSDAY LUNCHEON - \$7,500

- Recognition as event sponsor on website and all print materials.
- Corporate logo printed on the luncheon tickets
- 8 VIP meal tickets to each of the suppers & luncheons (total of 32 tickets)

WEDNESDAY INDUSTRY SPEAKER SPONSOR - TBD

- Recognition as speaker sponsor on website and all print materials.
- Corporate logo printed on the tickets

WEDNESDAY EVENING SPEAKER SPONSOR - \$7,500

Guest Speaker - Kelly Taylor, Comedian

- Recognition as speaker sponsor on website and all print materials.
- Corporate logo printed on the supper tickets
- 8 VIP meal tickets to each of the suppers & luncheons (total of 32 tickets)

THURSDAY INDUSTRY LUNCHEON SPEAKER - TBD

Guest Speaker - Stephen Harper, former Prime Minister of Canada

- Recognition as speaker sponsor on website and all print materials.
- Corporate logo printed on the luncheon tickets
- 8 VIP meal tickets to each of the suppers & luncheons (total of 32 tickets)



ADDITIONAL OPPORTUNITIES

AROUND THE GROUNDS

REGISTRATION SPONSOR - \$10,000

- Recognition as registration sponsor on website and all print materials.
- Corporate logo printed on all name tags of volunteers, exhibitors, and attendees.

SAFE RIDE SPONSOR

- Recognition as Safe Ride sponsor on website and all print materials.
- Corporate logo printed on sign to be displayed on the grounds
- Tickets produced to give out to attendees to allow them to take locally supplied taxis from our events.

SECURITY SPONSOR - \$5,000

- Recognition as Security sponsor on website and social media
- Corporate logo printed on sign to be displayed on the grounds

COMPLIMENTARY WIFI SPONSOR - \$5,000

- Corporate logo to be printed on signage displayed at the venue and included on exhibitor packages
- Pull up banner for display at entrance to event venue (to be provided by sponsor)

DIGNITARIES & VOLUNTEERS LANYARD SPONSOR

- Recognition as sponsor on company supplied lanyards - distinctive color from attendees - 500 lanyards

EXHIBITOR LANYARD SPONSOR

- Recognition as sponsor on company supplied lanyards - distinctive color from attendees - 1,500 lanyards

ATTENDEE LANYARD SPONSOR

- Recognition as sponsor on company supplied lanyards - distinctive color from exhibitors - 6,000 lanyards