

# 2026 PARTNERSHIP INVESTMENT OPPORTUNITIES



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# INTRODUCTION 🔷



The 2026 Saskatchewan Oil & Gas Show is still a number of months away but the business of producing our "21st Biennial Show" has begun. Sponsorships are a very integral part of the ongoing success the show has enjoyed. This support allows us to promote and produce the show as well as to successfully showcase this very important Saskatchewan industry. We have various levels of sponsorship as outlined in this package.

If you would like to pursue any one of these partnership opportunities, please contact our Show Manager - Monica Osborn at (306)842-3232 or e-mail info@saskoilshow.com



# PLATINUM - \$10,000

- Logo on home page and sponsorship page of the Saskatchewan Oil & Gas Show website.
- Recognition of level of sponsorship with logo on all media print advertising, and 4 social media posts minimum.
- High profile signage in the Weyburn Exhibition Hall where all the major events are staged. 800 - 1,000 in attendance at each banquet plus 600 - 800 attend each high-profile industry awards ceremonies and speaker presentations.
- Logo on sponsor board in each building, registration areas.
- Logo on photo backdrop.
- Recognition from the podium at all formal events.

## GOLD - \$7,500

- Logo on sponsorship page of the Saskatchewan Oil & Gas Show website.
- Recognition of level of sponsorship with logo on all media print advertising and 2 social media posts minimum.
- Logo on sponsor board in each building, registration areas
- Recognition from the podium at all formal events.

## SILVER - \$5,000

- Logo on sponsorship page of the Saskatchewan Oil & Gas Show website.
- Recognition of level of sponsorship with logo on all media print advertising and 2 social media posts minimum
- Recognition from the podium at all formal events.

## BRONZE- \$2,500

- Logo on sponsorship page of the Saskatchewan Oil & Gas Show website.
- Recognition of level of sponsorship with logo on all media print advertising and I social media posts minimum.
- Recognition from the podium at all formal events.



### SUPPERS & LUNCHEONS

#### TUESDAY KICK-OFF SUPPER - \$7,500

- Recognition as event sponsor on website and all print materials.
- Logo printed on the supper tickets
- 8 VIP meal tickets to each of the suppers & luncheons (total of 32 tickets)
- · Recognition from the podium during event

#### WEDNESDAY AWARDS LUNCHEON - \$7,500

Presentations of the Hall of Fame & Southeast Saskatchewan Legends Awards will take place during the luncheon

- Recognition as event sponsor on website and all print materials.
- · Logo printed on the luncheon tickets
- 8 VIP meal tickets to each of the suppers & luncheons (total of 32 tickets)
- · Recognition from the podium during event.

#### WEDNESDAY AWARDS SUPPER - \$7,500

Presentations of the Saskatchewan Oil Person of the Year & the Southeast Saskatchewan Oil Person of the Year will take place during the supper

- Recognition as event sponsor on website and all print materials.
- Logo printed on the supper tickets
- 8 VIP meal tickets to each of the suppers & luncheons (total of 32 tickets)
- Recognition from the podium during event.

#### THURSDAY LUNCHEON - \$7,500

- Recognition as event sponsor on website and all print materials.
- Logo printed on the luncheon tickets
- 8 VIP meal tickets to each of the suppers & luncheons (total of 32 tickets)
- Recognition from the podium during event.

#### THURSDAY INDUSTRY LUNCHEON SPEAKER - TBD

Guest Speaker - Brett Wilson

- Recognition as event sponsor on website and all print materials.
- Logo printed on the luncheon tickets
- 8 VIP meal tickets to each of the suppers & luncheons (total of 32 tickets)
- Recognition from the podium during event









## AROUND THE GROUNDS

#### **REGISTRATION SPONSOR - \$6,500**

- · Recognition as Registration Sponsor on website, and social media
- · Logo printed on all name tags of volunteers, exhibitors, and attendees badges

#### **SECURITY SPONSOR - \$5,000**

- Recognition as Security Sponsor on website and social media
- Logo printed on sign to be displayed on the grounds

#### WIFI SPONSOR - \$5,000

- Logo to be printed on signage displayed around the venue and included in exhibitor packages with the complimentary WIFI information
- Pull up banner for display at entrance to event venue (to be provided by sponsor)

#### THE PATCH SPONSOR - \$7,500

- Recognition as The Patch Sponsor on website and social media
- Logo printed on sign to be displayed in "The Patch" Social Centre located by Exhibition Hall.

#### VIP PARKING SPONSOR - \$3,000

- Recognition as the VIP Parking Sponsor on website and and social media
- Logo printed on sign to be displayed in the VIP Parking lots
- Includes 2 complimentary VIP Parking Passes

#### FUELING THE FUTURE SPONSOR - \$2,500 - UNLIMITED

- Recognition as the Fueling the Future Sponsor on website and social media
- Covers the cost of school groups being bussed to the show for tours
- Opportunity to tour a school group

#### HOSPITALITY SPONSOR - \$2,500 (2 AVAILABLE)

- Recognition as the Hospitality Sponsor on website and social media
- Logo printed on sign to be displayed in one of two social centres inside Whitecap Resources Centre and Tom Zandee Sports Arena.

#### ALLIES OF THE INDUSTRY SPONSORS- \$500 UNLIMITED

• Logo printed on 2' x 4' signage inside Exhibition Hall

#### SAFE RIDE SPONSOR - COST OF TAX

- Recognition as Safe Ride sponsor on website and social media
- · Logo printed on sign to be displayed on the grounds





## AROUND THE GROUNDS

#### SAFETY STAND DOWN SPONSOR - \$2,000

- Recognition before the event
  - Event Registration Site
  - Oil Show Website
  - Social Media
- · Company logo on signage during the event
- Verbal recognition during the event

#### **DIGNITARIES & VOLUNTEERS LANYARD SPONSOR**

 Recognition as sponsor on company supplied lanyards distinctive color from attendees - 500 lanyards

#### **FXHIBITOR LANYARD SPONSOR**

 Recognition as sponsor on company supplied lanyards distinctive color from attendees - 1,500 lanyards

#### ATTENDEE LANYARD SPONSOR

 Recognition as sponsor on company supplied lanyards distinctive color from exhibitors - 6,000 lanyards



On behalf of the Saskatchewan Oil & Gas Show Board, THANK YOU for your continued support in helping us put on a successful show.