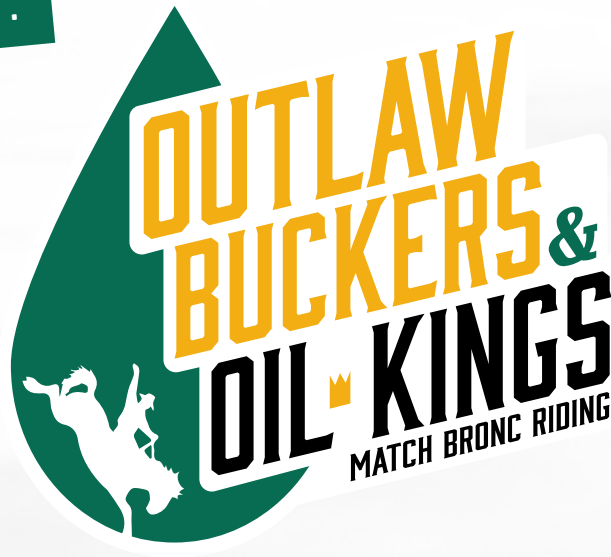# OUTLAW BUCKERS & OIL KINGS
MATCH BRONC RIDING

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Presented by the Sask Oil and Gas Show, this inaugural event will kickstart this year's show and provides a unique platform for oilfield businesses to network, connect with clients, and showcase their products to a massive target audience. Imagine your business standing out against the backdrop of a thrilling "Stampede Experience" at a live western sporting event.

Featuring top professional saddle bronc riders from across North America nodding their heads to battle it out against the extraordinary bucking horses of The Calgary Stampede Ranch, Outlaw Buckers Rodeo Corp, and C5 Rodeo, this high-octane production will mirror the intensity of arenas like the Hard Grass Bronc Match, Calgary Stampede, Canadian Finals Rodeo, and the Wrangler National Finals Rodeo in Las Vegas.

But it's not just about the adrenaline rush – we're on a mission to leave a lasting imprint in the communities of Southeast Saskatchewan. By showcasing rodeo stars alongside the essential players in the Oil and Gas Industry, we aim to highlight the industry's positive impact on everyday life– from heating and electricity to manufacturing and transportation.

This event isn't just a show; it's a commitment to community engagement. We're bridging the gap between the oil and gas industry's producers with the end-users of their products and amenities. The Outlaw Buckers and Oil King's Match Bronc Riding is a catalyst for connection; aligning the values and cultures held by hard working oilfield employees with the superstars in the rodeo arena for an unforgettable fan experience.

Expect nothing less than a high-adrenaline performance from start to finish. Join us in this groundbreaking experience, where the spirit of the oilfields meets the thundering hooves of rodeo excellence!

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